

New Jersey Social Media Summit

Friday, April 21, 2017 • 9:00 a.m.-12:00 p.m.



**COLLEGE OF THE
ARTS AND COMMUNICATION**
WILLIAM PATERSON UNIVERSITY
Will. Power.

New Jersey Social Media Summit

Social Media Influence, Insights,
Implementation, and Impacts

*Sponsored by the Department of Communication and the
MA in Professional Communication Program*

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University Commons Ballroom C, Wayne, New Jersey

This summit for students and prospective graduate students, scholars, and business professionals offers the opportunity to network with others in the exciting and growing field of social media research and practice. Learn about the latest social media research and trends that can help you succeed in your career. Our distinguished panel of social media scholars and professionals will share their findings on topics including:

- Social media and fake news
- Social media advocacy
- Big data and social media
- Pursuing a career in social media
- Social media workshops

This event is free and open to the public.

Register online 24/7 at

www.wpunj.edu/gradevents

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